

PRESS RELEASE

Business News | Australia, Nationwide

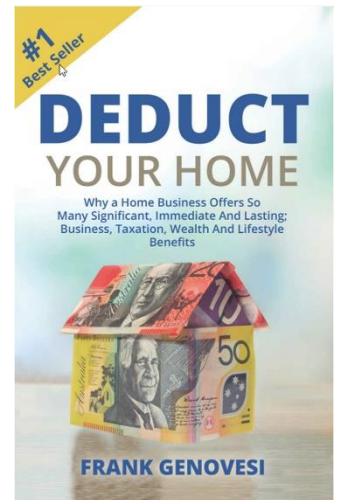
CONTACT INFORMATION:

Frank Genovesi

Genovesi Enterprises Pty Ltd t/as Intellisolve

0410 283 211

frank@intellisolve.com.au



FOR IMMEDIATE RELEASE

A National Strategy Addressing Glaring Opportunities to Increase Cash Flow, Wealth and the Lifestyles of Australia's 1 Million Home Business Operators

1st Release 'Curse of Conformity Report' Reveals What EVERY Home Business Owner Needs to Know About (Successfully) Deducting Their Home! [FREE REPORT]

Perth, Western Australia, 23 November 2020: Perth based Finance and Lifestyle expert, Frank Genovesi, has expressed concerns Australian Home-based business owners are at high risk of under-capitalising on the true gains for their own entrepreneurial efforts as a result of, while most-likely very good, 'industry standard' accounting and taxation advice provided to the market.

A threat that prompted Frank to officially raise concerns with the Australian Tax Office, the Tax Practitioners Board, and the Department of the Prime Minister and Cabinet, via The Hon Ben Morton MP's Office, advising of his turn-key home business prosperity strategy 'Deduct Your Home'.

Visit: <https://www.deductyourhome.com.au>

"My 'Curse of Conformity' Report introduces you to my unique, PROVEN platform (Deduct Your Home), that enables Australian home business operators to discover the "Holy Grail" for running their business' from their homes. It is the only platform in existence that combines such powerful, immediate and lasting; business, taxation, wealth and lifestyle benefits specifically for Australian home business."

- *Frank Genovesi, Creator of Deduct Your Home*

And by Dr Brett Davis, Tax Lawyer, on The Report:

“It is an honour to sing your praises. You are very important to the community and this is an important publication. I love that your ‘Curse of Conformity Report’ is an important and highly intelligent report on what mum and dad's need to know about how to run a business. Every accountant and the ATO must also read this. You write in an exciting and readable style which is appreciated in a taxation publication!”

*Dr Brett Davies, Tax Lawyer
BJuris, LLB, LLM, Dip.Ed. B.Arts (Hons), CTA, AIAMA, MBA (Murdoch), SJD (UWA)
Adj Professor, UWA Law School
Adj Professor, Curtin Business School
Dep Warden of Convocation, The University of Western Australia
National Tax Partner at Legal Consolidated Barristers and Solicitors
Australia-wide law firm*

Frank Genovesi: Helping Home Business Owners Turn Their Business’ into Remarkable Lifestyles

Frank Genovesi is a versatile and experienced businessman and entrepreneur with a solid background in business, taxation, property, financial planning, life insurance, superannuation and self-managed super funds advisory.

Frank currently holds a number of titles, including CEO of Intellisolve, Fellow of the National Tax and Accountants' Association, Real Estate and Business Sales Professional (WA), ASIC Registered Agent, Registered Tax Agent, Public Accountant, Lifestyle Strategist, Tax Planning Expert and Business Adviser.

Frank’s passion is to help business operators become more strategic ... and to FINALLY achieve the ‘Holy Grail’ of business ownership i.e. where your gain far exceeds your effort.

More Information and Media Contact:

For more information and Media Enquires please contact Frank Genovesi at 0410 283 211, email frank@intellisolve.com.au or visit this link: [Online Appointment Scheduling - Frank Genovesi](#)



Frank Genovesi

Creator of Deduct Your Home

Integrated Business, Property, Wealth and Lifestyle Strategist

Director, Genovesi Enterprises Pty Ltd Trading as Intellisolve