



You've just done something that very few YouTube creators accomplish: You had an astonishing 100,000 people subscribe to your channel.

We know that numbers on YouTube can get really big, but we hope that you don't lose sight of the reality behind that six-digit milestone. Each and every person who has subscribed to your channel has been touched by what you created. They were inspired, challenged or entertained.

You achieved this milestone with hard work, perseverance and probably a healthy sense of humour too. What you've accomplished can't be taken away from you. And we'd like to recognise you and all your hard work with this Silver Creator Award, a small token of our esteem and respect.

We know that you don't do this for rewards. You do it because you have a drive to create and share, and because you've found an audience who cares. Believe us when we say that we can't wait to see what you do next. A million subscribers may seem a long way off right now, but you're closer than you think. And we're rooting for you.

Congratulations.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Susan Wojcicki".

Susan Wojcicki
CEO, YouTube