

# AUSTRALIAN FIRST: UNIQUE 'FESTIVAL' TO HELP BUSINESS OWNERS ACHIEVE PERSONAL AND FINANCIAL FREEDOM

Topknot Marketing Friday, November 12th, 2021

In less than a fortnight, The Stamford Grand in Glenelg, Adelaide, will host a 'festival' of a different kind, one that is aimed at transforming lives of business owners, enabling them to achieve the coveted goal of working less, earning more and enjoying the life of their dreams.

Proudly presented by The Seven Effect, [Freedom Fest](#) is a 3 day game-changer for any business owner wanting to escape the hamster wheel of life, trading meetings for moments, stress for sunsets and long working hours to long island iced teas!

With an impressive line-up of inspiring speakers, workshops and transformational masterclasses, each of the three days has been tactically crafted to target and address specific elements that play an integral role in learning a new way to grow, scale, build and live a life of your dreams.

"A good way of describing Freedom Fest is a dynamic and purpose driven planning retreat for any business owner wanting to gain control of their life and achieve personal and business success with ease," says Jodie Nevid, Founder of The Seven Effect and mastermind behind Freedom Fest.

"Too often business owners get caught in the trap of working harder and faster, when what they need to do is slow down and uncover a smarter way of working and living." adds Jodie.

"With so many business owners on the brink of burnout I felt the need to create a space for them to come together and unlock an easier and less stressful path to success. It's amazing what you can create in just three days when you remove yourself from the daily grind and look at things differently."

A highlight of Freedom Fest is the [Freedom Awards](#), a unique opportunity to recognise and celebrate ordinary people that are achieving extraordinary things in life and in business - the only award of its kind. With over 260 nominations received, the Gala Night on Friday November 26 is expected to be a sell-out.

The Freedom Fest will be held from November 24 - 26 with tickets being snapped up quickly. A number of attendance options are available from a 3 Day VIP In-Room Attendance to a Virtual Live Stream Access. More information can be found on their website - <https://www.freedomfest.com.au>

## Contact Profile

**Dianne Dumanovic**

M: 0400831977

W: [www.topknotmarketing.com.au](http://www.topknotmarketing.com.au)

E: [dianne@topknotmarketing.com.au](mailto:dianne@topknotmarketing.com.au)

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**About Jodie Nevid**

Dubbed 'The Fairy God Mother for Women in Business', the serial entrepreneur and lifestyle business coach has helped thousands of women create a life they are wildly in love by tapping into her Ultimate Life Planning and Business Building System.

Jodie also hosts the Podcast 'You Could Start a Business Doing That' and specialises in helping working women make the leap from employee to entrepreneur by turning their talent into a 6-figure coaching or consulting business.

During the COVID Pandemic she successfully assisted over 50 women from around Australia achieve business success whilst maintaining a lifestyle enviable of others. Driven by a mission to help burnt out leaders transition out of the corporate world and into the business of their dreams, she established The Seven Effect in 2014.

Freedom Fest is the first planning retreat of its kind. It is anticipated that the event will become the must-attend event of the year for any business owner or aspiring business owner.

**Please note: Jodie is currently available for a limited number of media and interview opportunities. If interested, please contact:**

**Dianne Dumanovic**, Topknot Marketing

E: [dianne@topknotmarketing.com.au](mailto:dianne@topknotmarketing.com.au)

M: 0400 831 977

## File Library

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### MEDIA RELEASE



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