

eSignature provider Annature partners with Qantas Business Rewards

Annature Tuesday, November 9th, 2021

Brisbane, November 9: Annature, a leading Australian eSignature provider for small and medium businesses has partnered with Qantas Business Rewards to offer Qantas Points on eligible eSigning subscriptions.

In December, Annature became the first and only Australian-made and owned organisation specialising in electronic signing technology to achieve ISO 27001 certification – an international standard on how to manage information security built on blockchain technology.

“Annature is a new entrant in the eSigning space, and we are committed to building a platform that integrates with any system a customer chooses to use,” Annature co-founder and CEO, Amreeta Abbott said.

“We are working in an exciting and emerging area and believe our market-leading service, technology and user experience will add value to both Annature and Qantas Business Rewards members.”

Qantas Business Rewards is a loyalty program for Australian small to medium businesses. The program’s nearly 350,000 members earn Qantas Points for everyday business transactions with 50 partners.

“We know that SMB look for a range of value-adds from their technology partners and by adding Qantas Points, we are able to offer our customers an unrivalled customer experience,” Abbott said.

“We are excited to team up with Qantas Business Rewards, as an exclusive eSignature partner, to provide better business processes as well as offer our customers up to 20 Qantas Points for every envelope they send,” Abbott said.

“Providing digital solutions for our customers in a post-COVID world is key for business and we are delighted to be working with the Qantas Business Rewards team to provide a great solution for members.”

Annature is currently the only eSigning company to offer businesses the ability to earn unlimited Qantas Points.

Through partnerships with Xero as a Connected App Partner, The Australian Bookkeepers Network, and as an exclusive Member Benefits partner Chartered Accountants ANZ as in the electronic signing category, Annature already enables more than 1,500 small businesses in accounting and financial services as well as legal, real estate, healthcare, construction, and other industries to execute contracts with eSignatures at an affordable price.

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