

Storbie partners with Medmate for electronic prescriptions and express pharmacy delivery

Medmate Group Friday, October 15th, 2021

Medmate Australia ("[Medmate](#)") has inked a deal with website platform **Storbie Limited** ("Storbie") to enable its pharmacy e-commerce websites with Medmate powered electronic prescription and on-demand delivery capability. Storbie provides local pharmacies with fully functional e-commerce websites including integration into the largest community pharmacy point of sale providers. The partnership launches Medmate enabled Storbie websites as the most powerful e-commerce websites on the market for independent pharmacies in Australia. Utilising Medmate's integration, patients upload electronic prescriptions into the website and are able to checkout with 60-minute home medication delivery. Pharmacy websites have become vital for local retailers with over 20 million electronic prescriptions having been issued in Australia and lockdowns driving exponential growth.

Medmate, [an Arrotex backed platform](#), is building world-class patient experiences through its connected healthcare infrastructure. The platform provides direct-to-patient experiences on the Medmate App as well as empowering healthcare companies of all sizes, including major global direct-to-consumer brands, with electronic prescription and direct-to-patient pharmacy fulfilment technology. "We are determined that patients be at the centre of the journey" said Dr Naidoo CEO and Co-Founder of Medmate. "Healthcare needs to be simplified and we want patients, no matter where they choose to interact, to have a digital experience that's as simple as ordering a pizza. They deserve it. We are thrilled to be partnering with Storbie, a company that shares a vision for a digitally connected ecosystem for pharmacy customers". Storbie CEO Shane Bartle said "Our mission at Storbie is to provide a complete digital solution for community pharmacy, and ePrescriptions are a significant part of that. We are excited to work with Medmate to give pharmacists more ways to support their community online."

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