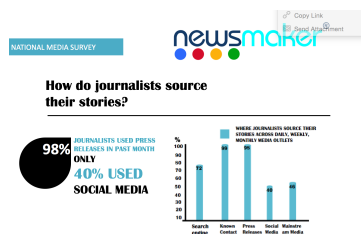


# How to Connect to Journalists in 2017-18 PLUS Special Offer!

Tuesday, June 27th, 2017

## Another year, another opportunity for great media coverage...



Another year draws to a close, and another opportunity opens for great media coverage ... your Media Survey and Special End of Financial Year offer are enclosed.

You may have read about our survey on LinkedIn and other channels, but I thought it would be useful as a reminder of what journalists actually say about your press releases!

[Download Media Report](#) - How Journalists make decisions about your Press Releases.

- Find out what journalists really want
- Write more effective press releases
- Download the Media Survey - in their own words!

SPECIAL TAX TIME OFFER:

Get ready to reach the most **influential people** in Australia with our special End of Financial Year Offer.

Offer 1: Send **Online** Press Releases throughout the year\* for just \$650!

Offer 2: Send your Press Releases to Unlimited\* Media Lists throughout the year - usually \$700 per month, this offer \$2450 for the entire year.

*\*These offers are for the registered account and subject to fair and reasonable use. Please read our [Content Terms](#)*